

## Ötztal Inside: Textbausteine für die Unterkunftsbetriebe

### Case 1 – Normale Vermieter: Ötztal Inside Guide mit Ötztal Inside Card

#### **Kurzer Text für E-Mail-Vorlagen / formell:**

When checking-in you will receive the **Ötztal Inside Guide**, your personal travel companion for Ötztal. Free of charge and always at hand on your smartphone, it provides information about happenings, events, bookable activities plus a lot more. And it makes vacation planning a true pleasure. Your **Ötztal Inside Card** is already included with many benefits such as exclusive Ötztal activities & special offers. You can find more details at [www.oetztal.com/inside](http://www.oetztal.com/inside)

#### **Kurzer Text für E-Mail-Vorlagen / informell:**

When you check-in, you receive the **Ötztal Inside Guide** as your personal travel companion. It offers all you need for perfectly organized holidays in Ötztal - free of charge and conveniently on your smartphone. You can easily keep an eye on activities, events, bookable adventures and a lot more. The free **Ötztal Inside Card** is also included in the Guide. You enjoy many advantages such as exclusive Ötztal activities & special offers. More details at [www.oetztal.com/inside](http://www.oetztal.com/inside)

#### **Textbaustein für Webseiten formell:**

Did you know that? Your Ötztal holiday is packed with great benefits!  
We are happy to provide you with the **Ötztal Inside Guide**, your personal travel companion for Ötztal already when you check-in. It offers everything you need for a well-organized & relaxed vacation - free of charge and conveniently on your smartphone. Be it activities and events during the travel period, bookable adventure offers, digital guest cards and tickets plus a lot more. Your **Ötztal Inside Card** is already included with many attractive benefits such as backstage visits to regional producers, discounts on tickets, tours & courses. You can find more details at [www.oetztal.com/inside](http://www.oetztal.com/inside)

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## Case 2 – Partnerbetriebe Summer Card:

### Ötztal Inside Guide mit Ötztal Inside Card inkl. Premium-Upgrade zur Ötztal Inside Summer Card von Ende Mai bis Anfang Oktober

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When you check-in, we provide you with the **Ötztal Inside Guide** - your personal travel companion for Ötztal. You can conveniently plan activities on your smartphone, book adventures & view the latest information. Your **Ötztal Inside Card** is already included with many benefits such as exclusive Ötztal activities, special offers and a lot more. Additionally, you enjoy the **premium upgrade included from late May to early October**: thanks to the **Ötztal Inside Summer Card** you will enjoy all the valley's summer highlights in the most relaxed way! More details at [www.oetztal.com/inside](http://www.oetztal.com/inside)

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When you check-in, you receive our **Ötztal Inside Guide** as your personal travel companion. You can use it to plan your holidays in Ötztal in a relaxed way on your smartphone. Your free **Ötztal Inside Card** is also included in the Guide. You enjoy many exclusive advantages and are guaranteed not to miss a thing. On top of that, you get the **premium upgrade included from late May to early October**. The **Ötztal Inside Summer Card** also opens up all the valley's summer highlights! More details at [www.oetztal.com/inside](http://www.oetztal.com/inside)

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Hey, did you know? Your Ötztal holiday is packed with great benefits! When you check-in, you receive the **Ötztal Inside Guide** as your personal travel companion. It offers all you need for a perfectly organized and relaxed holiday in Ötztal - free of charge and conveniently on your smartphone. Also the free **Ötztal Inside Card** is already included. You enjoy many great advantages such as backstage

visits to regional producers, discounts on tickets, tours & courses.

Guests staying at our house will also get the **premium upgrade** included **from late May to early October** with the **Ötztal Inside Summer Card** you can also use all the valley's summer highlights such as mountain lifts, swimming pools, museums, leisure facilities, public transport & a lot more from the second day of your stay.

More details at [www.oetztal.com/inside](http://www.oetztal.com/inside)

### Case 3 – Verkaufsstellen Summer Card: Ötztal Inside Guide mit Ötztal Inside Card mit Möglichkeit zum Erwerb eines Premium-Upgrades zur Ötztal Inside Summer Card von Ende Mai bis Anfang Oktober

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Just perfect for adventure-seeking vacationers: if you wish, you can purchase the **premium upgrade for summer** here at our house. The **Ötztal Inside Summer Card** is available for 3, 7 or 10 days and also gives access to all the valley's summer highlights such as mountain lifts, swimming pools, museums, leisure facilities, public transport and a lot more. More details are available at [www.oetztal.com/inside](http://www.oetztal.com/inside)

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